Sarah Krüg is the CEO of CANCER101, a patient advocacy organization whose mission is to help patients and caregivers navigate the cancer journey and partner with their healthcare team to make informed decisions. Sarah is also the founder of the Health Collaboratory, a global innovation hub that paves the path for participatory co-design and collaboration in healthcare, with a focus on amplifying the voice of the patient and care/support partner in the design, development and continuous improvement of innovations. The Health Collaboratory has also launched various innovations such as Prescription to Learn®, a Health GPS, and the Patient Shark Tank®, among others. Sarah is the Acting Executive Director and a Past President of the Society for Participatory Medicine, a patient: clinician member driven organization whose mission is to enable collaborative partnerships between patients and healthcare professionals.

Sarah previously held the position of Global Education & Patient Advocacy Relations and established the Global Investigator Initiated Research Program at Pfizer.

Dr. Ted Melnick’s research focuses on improving EHR usability as a means to achieve the quadruple aim to improve healthcare delivery. Dr. Melnick began work in April 2018 on EMBED, a pragmatic trial of user-centered clinical decision support to implement Emergency department-initiated Buprenorphine for opioid use disorder. This trial uses innovative health IT to deliver treatment to individuals suffering from opioid use disorder within the emergency department context. Dr. Melnick recently completed a five-year project for the Agency for Healthcare Research and Quality which identified non-clinical, human factors that promote or inhibit the appropriate use of CT imaging in patients with minor head injury. This work informed the creation of a patient- and clinician-facing tablet computer app, Concussion or Brain Bleed, which integrates a patient decision aid and clinician decision support at the bedside to engage, educate, and capture the concerns of minor head injury patients.

Dr. Melnick completed his medical degree at the Georgetown University School of Medicine and his emergency medicine residency at the Mount Sinai School of Medicine.